

EVIDENCE-GATED GO-TO-MARKET ROADMAP

One workflow.  
*Multiple runtimes.*  
Expansion earned by evidence.

ABSTRACT

Ouroboros turns ambiguous intent into an approved specification, an evaluated result, and reusable operating assets. This roadmap describes how that workflow moves from an open-source engine and public product surfaces to runtime partnerships and, only after field evidence, enterprise delivery.

|                   |                    |                        |                      |
|-------------------|--------------------|------------------------|----------------------|
| VERIFIED EVIDENCE | PLANNED VALIDATION | PROPOSED / CONDITIONAL | NO CALENDAR PROMISES |
|-------------------|--------------------|------------------------|----------------------|

00

Decision brief

A proposal for a controlled Kiro validation, not an open-ended sponsorship.

Decision requested

Nominate a Kiro technical counterpart and agree to scope one user situation, one representative task, and one twice-run pilot.

## Bounded support

Integration review, controlled usage credits, access to an agreed user cohort, and joint evidence review.

### GO / NO-GO GATE

Proceed only if the user approves the Seed, the result passes predeclared criteria, the second run reuses prior assets without rebuilding context or procedure, completed requirements remain intact, repeat-use intent appears, and intervention and operating cost can be recorded.

### OWNERS AND REVIEW

Sergio is the proposed Ouroboros owner for implementation and measurement. AWS/Kiro would nominate one counterpart for platform review and pilot access. Public claims require mutual written approval.

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## The commercial thesis

The product is the specification-and-evaluation workflow. Platforms are distribution and execution surfaces, not the identity of the product.

I

### Clarity before execution

The system does not build until the user's intent is explicit enough to become a specification.

II

## Criteria before approval

A result is judged against declared acceptance criteria, not against whether it merely looks convincing.

III

## Assets after every loop

Each cycle leaves a Seed, workflow, evaluation record, and lineage that can reduce repeated explanation and setup.

02

# The invariant workflow

The loop remains stable while the execution environment changes.

# Interview

Expose intent and ambiguity



# Seed

Freeze the approved specification



# Execute

Perform the declared work



# Evaluate

Test against measurable criteria



# Evolve

Feed evidence into the next Seed

↻ evaluation evidence returns to the next Seed

|                                        |                                     |
|----------------------------------------|-------------------------------------|
| <b>Seed</b><br>canonical intent        | <b>Workflow</b><br>repeatable route |
| <b>Evaluation</b><br>decision evidence | <b>Lineage</b><br>change history    |

# Roadmap by evidence, not dates

Each horizon opens only when the preceding evidence exists. Sequence is intentional; timing is not promised.

## Foundation

VERIFIED

### **Open engine and multi- runtime execution**

The workflow exists as an open-source engine with runtime integrations, including Kiro among the supported environments.

- Specification-first core
  - Evaluation and lineage primitives
  - Runtime-independent product thesis
  - Public source and release history
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## Public proof

PLANNED  
VALIDATION

### **Agree the first pilot contract, then validate public reach**

The canonical current gate is to define one user situation, one representative task, a baseline, and observable success and failure criteria. ChatGPT Hosted entry is planned; official directory submission and external activation remain unverified.

- First user situation and representative task
  - One complete user workflow
  - Second-run reuse evidence
  - Operating cost and human intervention record
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## Runtime partnerships

CONDITIONAL

### **Co-validate the same workflow inside partner environments**

The proposal for AWS and Kiro is a bounded joint validation: prove that specification quality and evaluation discipline improve completion inside Kiro without making Ouroboros dependent on one platform.

- Reference integration
  - Joint user pilot
  - Usage credit for controlled testing
  - Evidence-led case study
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## Enterprise delivery

CONDITIONAL

### **Add control only when real customers require it**

Self-hosting, compliance controls, and service commitments remain candidates until field demand and willingness to pay are observed.

- Data-boundary requirements
  - Audit and approval controls
  - Service-level requirements
  - Repeatable deployment economics
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## Workflow economy

CONDITIONAL

### **Distribute workflows only after portability is proven**

A marketplace is considered only after workflows are accumulated, reused, and shown to transfer beyond a single user's context.

- Portable domain workflows
- Third-party contribution controls
- Measured reuse
- Sustainable distribution model

## What is true now

Claim status is part of the product. Verified facts, active work, and conditional plans are never blended.

| CLAIM                                 | STATUS      | EVIDENCE / GATE                                                                                                                     |
|---------------------------------------|-------------|-------------------------------------------------------------------------------------------------------------------------------------|
| Ouroboros workflow engine             | VERIFIED    | Public source, releases, interview, Seed, execution, evaluation, and evolution primitives.                                          |
| Multi-runtime support, including Kiro | VERIFIED    | Recorded in the GTM canonical technical inventory; partnership is not implied.                                                      |
| ChatGPT Hosted entry                  | PLANNED     | The canonical GTM gate is 0/3: submission contract, official directory submission, and first external activation remain unverified. |
| AWS / Kiro joint program              | PROPOSAL    | Requires partner agreement, a bounded pilot, named resources, and shared success criteria.                                          |
| Enterprise and marketplace offerings  | CONDITIONAL | Require observed demand, workflow reuse, control requirements, and viable operating economics.                                      |

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# A bounded proposal for AWS and Kiro

The ask is not generic sponsorship. It is a proposed controlled validation intended to produce implementation evidence, user evidence, and a publishable decision.

## Joint work

1. Define one Kiro user situation and one representative task.
2. Connect the Ouroboros Interview–Seed–Evaluate loop without platform lock-in.
3. Run the task twice to test reuse, not only first-run completion.
4. Publish findings only after both parties approve the evidence.

## Requested support

- A technical counterpart for Kiro integration review
- Controlled usage credits for the pilot
- Access to an agreed pilot user cohort
- A joint review of the resulting case study

### OUROBOROS CONTRIBUTES

The open workflow engine, the integration boundary, pilot instrumentation, evaluation design, and maintainership.

### THE PARTNERSHIP SHOULD PRODUCE

A reproducible integration, measured user evidence, an explicit go/no-go decision, and a jointly approved public narrative.

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## Success is observed, then priced

No unsupported targets are published. The pilot first defines how each signal is measured; target values follow observed baselines.

### Completion

Did the task satisfy every declared specification item and pass verification?

### Preservation

Did the second run preserve what was already complete?

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## Reuse

Did the next run use the previous Seed and workflow without rebuilding context and procedure?

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## Delegated time

How much agreed manual work did the workflow replace?

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## Human intervention

Was intervention an expected approval point or repeated reconstruction?

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## Operating cost

Can runtime, support, and maintenance cost be attributed per workflow?

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# Publication and negotiation policy

Conservative language protects both the product and the counterparty.

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## We will

- ✓ Label every claim as verified, active, proposed, or conditional.
  - ✓ Link expansion to a measurable gate.
  - ✓ Keep Ouroboros independent of any one model, runtime, or cloud.
  - ✓ Seek mutual review before publishing partner claims.
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# Not Todo

- ✖ No invented launch dates, market sizes, savings, or adoption numbers.
- ✖ No implication of OpenAI, AWS, or Kiro approval, sponsorship, or endorsement.
- ✖ No enterprise security, compliance, SLA, or self-hosting promise before requirements are contracted.
- ✖ No marketplace timeline before workflow portability is demonstrated.
- ✖ No token economics, cryptocurrency narrative, or speculative fundraising language.

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## Sources and status note

1. Product philosophy, workflow, success measures, and roadmap gates follow the canonical Ouro-labs GTM repository.
2. Open-source implementation evidence is maintained in Q00/ouroboros.
3. Platform and partner names identify compatibility or a proposed validation surface. They do not imply endorsement or a commercial relationship.
4. This public roadmap is a decision framework, not a commitment to ship on a fixed date.

Ouro Labs · Ouroboros GTM

Public roadmap · evidence before expansion